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## METHOD AND APPARATUS FOR CREATING RELOCATABLE INTERNET WEB SITES

## Abstract of the Disclosure

The present invention relates to the field of redefining absolute references in a Web site so as to make the Web site and its referenced content portable and installing the portable Web site on a system within the mezzanine of the Internet so as to make the information available to a user from a more proximate location. To take advantage of the unused capacity of mezzanine systems, the present invention incorporates a systematic, organized, and highly structured, yet customizable, procedure for optimizing deployment of data from a remote primary server to any platform or location from which the data would be most optimally accessed. This is accomplished by globally replacing Web site source references with tokens. The tokens are then instantiated on install time and resolved specific to the target platform.